

MOAA Charities 2023

IMPACT

report

The MOAA Foundation and MOAA Scholarship Fund helped fill the gaps in needed services for the military community in 2023 through financial assistance, programs, and events. Here's how your support made a difference.



Unfortunately, many gaps in services exist for the nation's heroes and the families that support them. Servicemembers struggle to understand their earned benefits, military spouses struggle to find meaningful employment that can move with them through each PCS, children struggle with constant curriculum and school changes, veterans struggle in times of crisis, and so much more.

Thankfully, countless impactful military and veterans service organizations are working diligently to fill these gaps, and we are proud to stand alongside these groups to provide unique services and programs to the greater uniformed services community, regardless of rank or branch of service.

Recognizing the need for an initiative to address the emergent needs of our community, The MOAA Foundation launched the Crisis Relief program to bridge the gap for active duty servicemembers, veterans, retirees, caregivers, and surviving spouses. This program provides emergency one-time grants to individuals and families experiencing a crisis situation. Unlike others, our program does not require a disability rating from the VA and aims to distribute funds directly to those in need

within two weeks. Launched at the end of 2022, the effort took off in 2023 and has helped over 200 individuals and families in the course of a single year.

The MOAA Scholarship Fund has been distributing financial assistance to children of military families for 75 years. Through a unique distribution method that includes interest-free loans, the scholarship fund is able to lend students money and allow them to repay the loan without accruing interest. This empowers students to have the money they need and repay the money in manageable installments when they have completed their education while also ensuring the financial stability of the scholarship fund. Used in conjunction with grants, this system puts money in the hands of students when they need it to further their continuing education goals.

All of this work is made possible thanks to our generous donors and sponsors who invest in our mission. We would like to extend our sincerest gratitude to everyone who has supported our work. Together, we will continue to provide the greater uniformed services community with the help and support they deserve. IIII

— *The MOAA Development Team*

THE MOAA DEVELOPMENT TEAM

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Finance and Operations*



Fundraising Events

MOAA Charities holds events that benefit our vital programs and bring together individual and group supporters, donors, and sponsors.

THE MOAA FOUNDATION 2023 CHARITY DINNER

The MOAA Foundation hosted a dinner in early 2023 at the Army Navy Country Club in Arlington, Va., to raise funds for and awareness of the foundation’s Crisis Relief program, an effort to aid members of the uniformed services community facing hardship.

The Crisis Relief program assists veterans and active duty servicemembers and their families, including survivors, in crisis situations, such as natural disasters, by providing emergency grant funds to approved applicants.

Derek Herbert (pictured above, second from right), acting executive director of Business Transformation Services within the Veterans Benefits Adminis-

tration’s (VBA’s) Office of Business Integration, received The MOAA Foundation GEN Walter “Skip” Sharp Patriotic Service Award at the event, honoring Herbert’s dedication to improving the veteran’s user experience with the VBA claim lifecycle. The award was presented by (pictured above, from left) MOAA President and CEO Lt. Gen. Brian T. Kelly, USAF (Ret); Gen. Thomas D. Waldhauser, USMC (Ret), The MOAA Foundation’s board chair; and Sharp.

Special guests at the dinner included Tanya Bradsher, current deputy secretary of Veterans Affairs; Kimberly Mitchell, VA VSO liaison; and Hy Hetherington, CEO and managing partner of event sponsor HLP Integration.

19TH ANNUAL CHARITIES GOLF CLASSIC

For the second year in a row, the annual Charities Golf Classic returned to TPC Potomac at Avenel Farm in Potomac, Md., in support of MOAA Charities. More than 100 golfers partic-

ipated to try their luck at this championship course while raising over \$220,000 for The MOAA Foundation and MOAA Scholarship Fund.

Tournament winners were:

- First-Place Team: Goldman Sachs (Brian Lubitz, Andrew Cote, Tim Odgen, and David Cuthbert)
- Second-Place Team: Tom Hig-gason, Steve Showalter, Dennis Helsel, and Steve Napier
- Third-Place Team: The Hart-ford (Bonny Russel, Lewis Plush, Phil Hennig, and Samuel Diphilippo)
- Closest to the Hole: Richard Lett from VOYA
- Ladies’ Long Drive: Margaret Lett from VOYA
- Men’s Long Drive: Andrew Cote from Goldman Sachs
- Korean Air Tickets Winner: Fred Hannett of Delta Dental

The 20th Annual Charities Golf Classic will take place May 20, 2024, at TPC Potomac.

CRUISE FOR A CAUSE

Join fellow MOAA members and supporters on a signature cruise aboard S.S. *La Venezia* Sept. 8-15, 2024, throughout Venice and Veneto, Italy, while supporting MOAA Charities. The MOAA Scholarship Fund and The MOAA Foundation will receive a portion of the proceeds MOAA Vacations makes from the trip sales. While this does not impact your price, you can spend your vacation in luxury while supporting the greater uniformed services community. IIII



Cruise Details

Use your smartphone camera to scan the QR code or visit charities.moaa.org/venice.

Crisis Relief: MOAA's Most Critical Effort

Providing one-time grants to individuals and family members in the greater uniformed services community experiencing a crisis, The MOAA Foundation's Crisis Relief program has made a tremendous impact in a short amount of time.

CRISIS RELIEF PROGRAM

The Crisis Relief program has quickly become one of the most used and most critical services The MOAA Foundation offers.

Since the launch of the program one year ago, the foundation has approved over 300 applications. With an 91% approval rating, our team has developed a process to meet urgent needs of our community in a quick

and efficient manner. More than 80% of approved applications have been awarded to enlisted-connected

individuals experiencing a FEMA-related disaster, emphasizing the foundation's efforts to provide programs to the entire uniformed services community, regardless of rank or branch of service.

With word spreading about the program and as natural disasters become more prevalent, requests for assistance are rapidly increasing. Support from donors and corporate partners is becoming more vital to ensure The MOAA Foundation is able to provide assistance to anyone in the military community during their time of need.

If you would like to learn more about how you can help support the crisis relief efforts, email relief@moaa.org.

IMPACT HIGHLIGHT

Last winter, a volunteer from a MOAA chapter in South Dakota reached out to our team informing us of an opportunity to assist a large number of veterans living on the Pine Ridge Indian Reservation. Due to a winter of brutal blizzards and subsequent flooding, many individuals and families living in the area faced unpredictable hardship.

During the course of a single blizzard, snow drifts amassed over 8 feet high, trapping people in their homes for days until



Former U.S. Marine Shawnee Red Bear and her 5-year-old son received a Crisis Relief grant from The MOAA Foundation after a brutal winter caused immense hardship. After receiving the grant, she wrote to foundation staff: "Your selfless donations have made it possible for me and family to breathe a little easier today. We appreciate your dedication to assisting veterans and their families. Thank you!"

help arrived. Once conditions improved and it became safe for individuals to leave their homes, the melting snow flooded roads and houses. This extreme weather caused extensive damage and placed many people in crisis even after the disastrous conditions subsided.

Thanks to The MOAA Foundation's Crisis Relief program, over 160 area veterans, surviving spouses, and families were able to receive one-time grants to help them recover and prepare for future weather events. Individuals and families used grant funds to repair their vehicles damaged in the flooding, purchase stockpiles of firewood to heat their homes, repair furnaces, fix roofs damaged by the snow, and much more. ||||

'I thank you so very much for your generosity. Hitting a rough patch and having someone help is all a person like me needs to get back up.'

— Grant Recipient



Members of the South Central Florida Chapter present a check to the Veteran's Council to fund the veterans' food pantry and Veterans Assistance Fund.

Community Outreach Grants

Since 2017, The MOAA Foundation has awarded grants to MOAA councils and chapters delivering direct assistance to military families in their local communities in 10 areas of critical military and veteran family need. The grassroots programs and services these MOAA affiliates provide have made a significant impact on their local military communities.

CHAPTER HIGHLIGHT

The South Central Florida Chapter of MOAA has been a recipient of a Community Outreach Grant every year since the program's inception. The grant funds they have received have gone a long way in supporting their local community.

Serving the fourth poorest county in Florida, which also has a veteran community comprising 15% of the total population, the programs run by the South Central Florida Chapter

continue to have an immense impact locally. Taking the officer's responsibility of servant leadership seriously, the chapter brought several other veterans' organizations together to form the Veteran's Council to care for their community.

The chapter has created two programs that have grown over the years to become staple initiatives. Through the Veteran's Council Food Pantry, the chapter provides food and toiletries to members of the uniformed services in need. The second program, the Veterans Assistance Fund, provides one-time financial assistance to veterans in need as long as they received an honorable discharge. This has helped veterans stay in safe housing, pay for utility bills, and much more.

2023 GRANT PROGRAM

This year, The MOAA Foundation received and reviewed almost 60 applications from

MOAA councils and chapters for funding. This was not only the highest number of applications to date, but it also was the most competitive application cycle. In total, over \$90,000 was distributed to top applicants.

The winning programs varied in impact area, but they all shared a common goal to better the lives of members of the uniformed services community.

Among the impactful programs the 2023 grants supported are art therapy for veterans, an Alzheimer's disease and dementia education summit, funeral expenses for veterans, foodbanks for active duty military families, and transition seminars.

The MOAA Foundation is accepting applications until Feb. 28 for the 2024 Community Outreach Grant program. MOAA councils and chapters can find details about the application at www.moaa.org/communitygrant. 

MOAA Charities By the Numbers

THE MOAA FOUNDATION

CRISIS RELIEF



300+
grants
awarded



91% application
approval rate

\$37,361

average beneficiary
household income

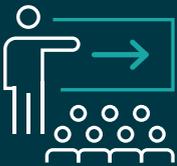


100%
of applicants
would recommend
the Crisis Relief
program

99%
of applicants
found the
application
easy to
complete



LECTURES



1,271
people registered for
career-transition lectures



30
finance and benefits
lectures held

CAREER FAIRS



1,000+
people registered
for career fairs

WEBINARS



33 webinars
with
21,032 total
registrants

THE MOAA SCHOLARSHIP FUND



40%
of financial assistance
was distributed in the
form of grants



Students from
all 50 states
received either an
interest-free loan
and/or grant



Over
775
students are
currently receiving
financial assistance

These numbers reflect program impact that took place October 2022 to September 2023.



LEARN MORE

Visit charities.moaa.org/sf to find details about the MOAA Scholarship Fund and its programs.

MOAA Scholarship Fund Turns 75

To help make it easier for military children to take the next step in their continuing education journey, the MOAA Scholarship Fund was founded in 1948. During the past 75 years, the fund has been a staple in the way MOAA cares for its members and the uniformed services, assisting over 17,500 students from military families.

OUR PROGRAMS

At its inception, MOAA wanted to ensure the scholarship fund would be around for future generations, so the interest-free loan program was created. This unique program offers interest-free loans to students entering a two- or four-year university or attending a trade school. The loan repayment model is a key part

of the fund's success. Recycling funds have allowed us to not only maintain service to a large number of students each year but also grow the program. Students enrolled in the program understand paying back their loan ensures future students are able to enjoy the same benefits. In September 2022, students had a 96% on-time payback rate, much higher than the industry standard.

OUR SCHOLARS

The first interest-free loan was distributed in September 1949 to a student who went on to serve a career in the U.S. Navy. Since then, we have provided more than \$160 million in financial assistance. Currently, about \$45 million is being used by students from all 50 states, Puerto Rico, and overseas military bases.

Our students are highly qualified, having demonstrated academic success in their high school careers despite the challenges they face as a result of the military lifestyle. They continue to succeed in their post-secondary education. With students studying in various fields and with a range of aspirations, our students represent the future.

THE NEXT 75 YEARS

The continuing education landscape has evolved significantly over the past 75 years. Through the support of the MOAA community and others interested in providing assistance to military children pursuing their dreams, the MOAA Scholarship Fund will continue to serve students for generations to come, regardless of the challenges. 

Thank You to Our Corporate Donors



KATUSA VETERANS ASSOCIATION



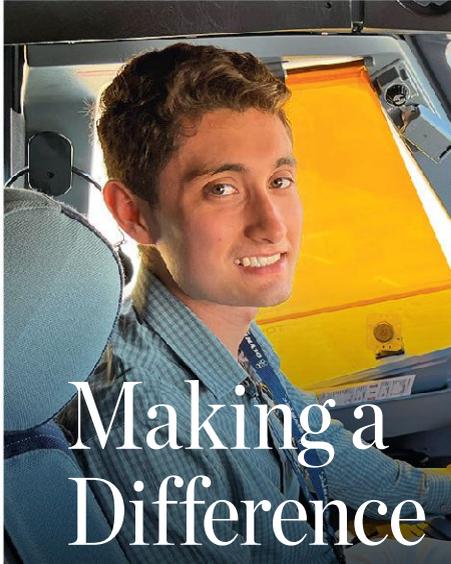
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www.ssdelta.co.kr

JPMORGAN CHASE & Co.





Making a Difference

In the 2023-24 academic year, nearly 800 students will receive approximately \$7.55 million in interest-free loans and grants from the MOAA Scholarship Fund to help them further their education.

STUDENT HIGHLIGHT

Fernando R. Avila, a recipient of the MOAA Scholarship

Fernando R. Avila, class of 2024, studies aerospace and occupational safety at Embry-Riddle Aeronautical University. He plans to go on to pursue a master's degree in safety management at Embry-Riddle.

Fund's Educational Assistance Program, shared his appreciation with the fund's staff:

"It gives me great pleasure to express my gratitude to you for granting me the opportunity to renew the MOAA interest-free loan and for being selected as a recipient of both the Designated Scholar Grant and a special grant from the board of directors. I am honored and privileged to be a recipient of these awards.

These grants represent the value of my educational pursuits and their potential to positively influence our community. Thanks to generous financial assistance programs like yours, my dream of attending Embry-Rid-

dle Aeronautical University with minimal debt has become ever more apparent.

I am committed to my education to become an aviation safety professional, with the goal of making air travel as safe as possible. These grants will substantially help my family and me offset the financial burden of college.

It is my intent to continue honoring the works of the MOAA Educational Assistance Program by continuing to volunteer with my military, church, and local community organizations, and I hope to one day provide financial aid to a future student.

Thank you once again for your continued support and for granting dependent military students the opportunity to pursue their degree with confidence. Your grant, loan, and scholarship awards are a blessing for numerous students." ❧



DONATE TODAY

Use the business reply envelope between these pages to make your donation to The MOAA Foundation.

Ways You Can Support MOAA Charities

The MOAA Foundation and MOAA Scholarship Fund would like to thank our donors for their commitment to our mission. Through your support, our charities will continue to provide programs and services that better the lives of the greater uniformed services community around the world.

If you are interested in supporting MOAA Charities, there are many ways you can donate

to make a difference:

- Donate online at charities.moaa.org/givenow using our secure platform.
- Include The MOAA Foundation and/or MOAA Scholarship Fund in your estate planning. Email charities@moaa.org to learn more.
- Support The MOAA Foundation (CFC: 86590) and the MOAA Scholarship Fund (CFC: 11285) through the Combined Federal Campaign.

• Mail a check:

- Checks made payable to "The MOAA Foundation" can be mailed to:

The MOAA Foundation
PO Box 1555, Merrifield, VA
22116-9942

- Checks made payable to the "MOAA Scholarship Fund" can be mailed to:

The MOAA Scholarship Fund
PO Box 1824, Merrifield, VA
22116-9917 ❧